

Celebrating 25 years of serving Oswego County!



Annual Report 2008-2009



Literacy
Volunteers of
Oswego County, Inc.

Read to Succeed



Dear Friends,

The past year was one of continuing growth and change for Literacy Volunteers of Oswego County. Now in our 25th year, LVOC continues to develop new ways of serving our region. This past year we piloted a family literacy program, encouraged the development of a county-wide literacy coalition, expanded community awareness of illiteracy, and increased our services to learners. These efforts were possible by virtue of your continuing support.

As we all know, a lack of basic literacy skills is a significant barrier to a community's economic success and to an individual's personal well-being. The inability to read, write, and do basic calculations erodes people's hopes for a brighter future. Without functional literacy skills, our neighbors, families, and communities remain vulnerable and at a disadvantage in today's global economy.

Literacy Volunteers seeks to address the problems of illiteracy by providing services to those who have no other place to turn. Our mission is to be a leader in providing adult students the English communication and literacy skills they need to reach their full potential as individuals, parents, workers and citizens. To accomplish that mission our new strategic plan is challenging us to reach ever greater numbers of adult learners in all corners of our county.

With this our first annual report, we thank you for your support. We know that Literacy Volunteers of Oswego County does make a difference in many lives. We are grateful that you join us in this effort. Thank you.

Jane Murphy
Executive Director

Susan Coultrap-McQuin
President, Board of Directors

"I have enjoyed learning to read better and all that's been going on here. I am proud to be a part of it (Literacy Volunteers of Oswego County)"

*-Patrick
LVOC Learner*

Being a tutor is very humbling. I never realized the amazing gift of literacy.

*- Dorothy
LVOC tutor*

Literacy Volunteers Program Statistics 47 Students

Ages

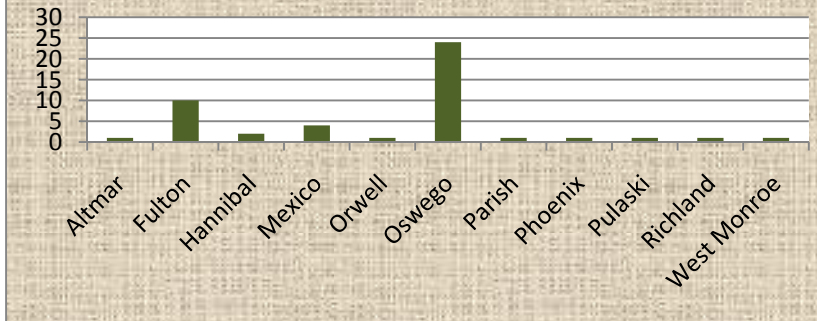


- 19-24 (9)
- 25-44 (19)
- 45-59 (16)
- 60 + Older (3)

Gender

Female	20
Male	27

Geographic Location



Student Source of Referral

Employer	2	Library	1
Friend/family	12	Newspaper	1
Other Agencies	27	Other student	1
Other: Doctor	1	Poster	2

Literacy Events and Programs Throughout the Year:

- Picnic and Awards Ceremony - July
- Golf Tournament - August
- Family Fun Walk - September
- Breakfast - December
- Holiday Social - December
- Scrabble Tournament - April
- Family And Books (FAB) Family Literacy program

LVOC Staff:

Jane Murphy, *Executive Director*
 Paula Baker, *Program Coordinator*
 Gloria Dingman, *Office Assistant*
 Sandy Todd-Wyman, *Office Clerk*

The Need

The reality of the situation is that there are approximately 17,000 adults in Oswego County who cannot read above the 5th grade level. 1 in 5 adults in our community struggle with everyday reading and writing. They have trouble filling out a job application, understanding medicine labels or reading a story to their child.

ProLiteracy estimates that 90% of adults who need these services cannot obtain them due to lack of funding.

Literacy is important for adults to be good employees, to be active in their communities, to avoid crime, to advocate for themselves and avoid human rights abuse, and to raise children with strong literacy skills.

Learner Goals and Outcomes

Learner Goals:

1. Improve Basic Literacy Skills
2. Improve English Literacy Skills
3. Obtain A Job
4. Retain Current Job
5. Improve Current Job
6. Earn GED Certificate
7. Earn A Secondary School Diploma
8. Enter Post-Secondary Education
9. Enter Training
10. Obtain Citizenship Skills
11. Reduce Public Assistance
12. Get Involved in Community Activities
13. Get Involved in Children's Literacy Activities
14. Vote or Register to vote

Primary Outcomes:

- a) Increased Reading/Language Level Skills by ½ level or higher
- b) Entered Employment
- c) Retained Employment
- d) Improved Employment
- e) Received GED
- f) Received Secondary School Diploma
- g) Placed in Post-Secondary Education
- h) Placed in Training

Secondary Outcomes:

- a) Got Involved in Children's Education
- b) Got Involved in Children's Literacy Activities
- c) Obtained Skills Needed To Pass US Citizenship Exam
- d) Registered To Vote For the First Time
- e) Got Involved in Community Activities
- f) Removed From Public Assistance
- g) Had Public Assistance Reduced

Optional Outcomes:

- a) Improved Basic Skills For Personal Satisfaction
- b) Improved Competency in Government & Law
- c) Improved Competency in Community Resources
- d) Improved Competency in Consumer Economics
- e) Improved Competency in Parenting
- f) Improved Competency in Occupational Knowledge
- g) Improved Competency in Health Care
- h) Learned or Improved Skill in Using Technology

Tutors

Ginny Ahart
Martin Alires
Alyssa Amyotte
Linda Barling
Janet Becker
Jennifer Bisbo
Laura Bishop
Kathy Bolster
Josh Brown
Taylre Conway
Rebecca Corvick
Barbara Cowles
Liz deReeder
Steve Dodge
Jean Dufore
Kathy Duncan
Bailey Garfinkel
Emily Groce
Deb Jaskula
Sharon Kitchie
Nancy Knaggs
Lori Lyon
Carolyn Mason
Sally Nettles
Joan Nucifora
Susan Pope
Bonnie Prime
Roberta Rice
Chuck Rogers
Marialyce Rogers
Connie Ross
Marilyn Scott
Regina Setikas
Peggy Smith
Dorothy Strahley
Kerry Sullivan
Betty Warren
LeeAnn Yablonski

A Special Thank You to All Our Donors

\$5,000.00-\$9,999.00

Entergy Nuclear Northeast
Oswego County Federal Credit Union

"I got reading glasses and an eye exam for the first time thanks to LVOC"

-Joe
LVOC learner

\$1,000.00-\$4,999.00

Constellation Energy
Eastern Shore Associates
NRG Energy, Inc.
Pathfinder Bank

\$500.00-\$999.00

Alliance Bank
Ms. Donna Kuhn
National Grid
Oswego Noontime
Rotary

"I can understand more, learned a lot, and got my citizenship. My tutor has been much help and is a great lady!"

-XiuHong
LVOC learner

\$250.00-\$499.00

Oswego BPO Elk's #271
Oswego Health
Sheats & Associates, PC
SUNY Oswego

\$100.00-\$249.00

Ms. Paula Baker
Assemblyman William & Margaret Barclay
Benev. Assoc. Firefighters of Osw.
Mr. Michael Birdsall
Bosco & Geers
Burke's Home Center
Burritt Motors
C-Vac Filtration Corp.
Chirello Advertising
Comm. Chiropractic, P.C.
Computer Accounting Services
Dr. Susan Coultrap-McQuin
Fitzgibbons Agency
Foster Funeral Home
Mr. Bruce Frassinelli
Fruit Valley Vet Clinic
The Fulton Companies
Fulton Savings Bank
Fulton Typewriter Store, Inc.
Mr. Jim Grose
Harbor Optical
Hiscock & Barclay
Ms. Rhonda Hutchins
Johnston's LP Gas Service, Inc.
Ms. Sharon Kane

"My tutor showed me how to "stretch" words with her hands from her mouth, that helped a lot. I can read a lot better, and can read to my daughter now!"

-Joe
LVOC learner

"I find that I am sometimes the student as well as the tutor."

-Dorothy
LVOC tutor

Laborer's Local
Lioness Club of Central Square
Local News, Inc.
Ms. Kathleen Mantaro
Mr. Bruce Manwaring
Mr. David Mirabito
Rev. Richard Morissette
Hon. Robert Nicholson
Mr. Bill Crist
Osw. Classroom Teacher's Assoc.
Oswego Valley Insur. Agencies
Mr. Arthur Pearson
RJ Caruso Tax & Accounting
Scriba Electric
St. Luke's Health Services
United Way of Greater Osw. City

\$0.00-\$99.00

American Red Cross
Ms. Nancy Bellow
Bev's Dairy Treat
Caraccioli & Nelson
Ms. Barbara Carroll
CSEA Local #611
Ms. Irene Dewey
Ellsworth Heating & Cooling, Inc.
Michael & Mary Falise
Mr. Michael Falise
Mr. James Farfaglia
Mrs. Kathy Fenlon
Ms. Teresa Ferlito
Fulton Teachers Association
Mr. Jeff Grimshaw
Ms. Nancy Hale
Mike & Annette Hurlbut
Ms. Donna Jones
Thad & Shannon Mantaro
Ms. Carolyn Mason
James & Deanna Masuicca
Ms. Peg McKinstry
Mr. Rameen Mohammadi
Ms. Brenda Niver
New York State United Teachers (NYSUT)
Mr. Edward Mervine
Port City Café and Bakery
Ms. Constance Ross
Hon. Paul Santore
Mr. Richard Skolnik

"We could not help so many learners without the contributions from our donors. Thank you for your continued support of LVOC over the past 25 years."

- Jane Murphy
LVOC Executive Director

Donor Profile Report – In Kind Donors

Adirondack Museum
Al Sole LLC
AmeriChoice by United Healthcare
Arena's Eis House Restaurant
Artswego @ SUNY Oswego
Aunt Mary's Italian Cafe
Ausable Chasm
Ms. Kathy Baer
Ms. Margaret Barclay
Baseball Hall of Fame
BeautiControl
Beaver Lake Nature Center
Beckwith Family Trees
Big Lots
Mr. Michael Birdsall
Blue Moon Grill
Bonnie Castle Resort
Brewer & Brewer
Bev's Dairy Treat
Bridie Manor
Bronze Images Suntanning Studio
Buffalo Bills Ralph Wilson Stadium
Burger King
C's Farm Market
Cakes Galore & More
Cam's New York Pizzeria
Caraccioli & Nelson
Catholic Charities--NOEP
Cathy M. Enterprises
Cheap Seats Sports Bar & Grille
Children's Board of Oswego
Chirello Advertising
Ms. Martha Coultrap
Dr. Susan Coultrap-McQuin
Darien Lake Theme Park Resort
Davis Bros.
Dayle's Dog Grooming
Mr. Jeff Degrenier -- Under the Hammer
Ms. Margaret Dennis
Domino's Pizza
Don Belcastro - Design
Dowd's House of Flowers
Dufore's for Diamonds
East Coast Resorts
Eastern Shore Associates Ins.
Entergy Nuclear Northeast
Ms. Barbara Erwin
Falanga Family Chiropractic PC
Fashion Bug
Ms. Kathy Fenlon
Fox Creek Landscaping
Fulton YMCA
Fulton Typewriter
G S Steamers
Ms. Robin Gambino
Ms. Gail Goebricher
Gosch Supply & Lighting Centre

Hannibal Village Market
Harbor Optical
Harbor Fest
Ms. Helen Hoefler
HSBC Bank-Oswego
Ms. Rhonda Hutchins
Ms. Carrie Izzo
Ms. Deb Jaskula
K9 Grooming & Pet Motel
Ms. Rachel Kesler
Ms. Donna Kuhn
Licensed Massage Therapist

P&C Foods Fresh Market
The Palladium Times
Pathfinder Bank
Patz on the River
Paul's Big M
Peace Be Yours Body Works
Picture Connection
Pulaski Health Center
Que Colores!
Remembrances Gift Shoppe
Rent-A-Center, Inc.
River's End Bookstore
Riverview Wellness Center
Ms. Sonia Robinson
Rosamond Gifford Zoo
Running With Scissors
Mr. & Mrs. Richard Rusaw
Seabreeze Park
Regina Setikas
Ms. Brenda Seymour
Ms. Diane Sokolowski
Ms. Michelle Southgate
Step One Creative
Ms. Samantha Stewart
SUNY Osw. Music & Theatre Depts.
SUNY Osw.- Alumni Association
SUNY Osw.- Athletics
SUNY Osw.- Auxiliary Service
SUNY Oswego- Continuing Edu
SUNY- OBCR
Syracuse Chiefs Baseball Club
Syracuse Crunch
Syracuse Opera
Syracuse Stage
Syracuse Symphony Orchestra

“Passing my citizenship exam is worth more than a million dollars to me. I couldn’t have done it without the help from my Literacy Volunteers Tutor and the staff.”
- Ricardo
LVOC learner

Mary & Frank Lisk
Literacy Council of Seattle
Longley Brothers Dodge
Lupien's Gifts & Engraving
Man In The Moon Candies
Thad & Shannon Mantaro
Ms. Cindy Matteson
Maurices
McDonald's Family Restaurant-West
Mr. Daniel McManus
Millennium Music
Miss Kelly's Dance Studio
Mitchell's Speedway Press
Ms. Sue Monaghan
MOST Museum of Science & Tech.
Mr. Charles Mowers
Ms. Margaret Mulcahey
Ms. Annette Murphy
Ms. Jane Murphy
New Spirit Aesthetics
New York Football Giants
New York State Fair
NOVELIS
Onondaga Beverage Corp.
Ontario Orchards
Oswego BPO Elk's #271
Oswego Chamber of Commerce
Oswego County BOCES
Oswego County Child Care Council
Oswego County Dept. of Solid Waste
Oswego County Federal Credit Union
Oswego Food Service Group
Oswego Harbor Festivals, Inc.
Oswego Printing
Oswego Speedway
Oswego Sunrise Rotary
Oswego YMCA

“I learned how to read better and that makes me feel better.”
-Mike
LVOC learner

The Walt Disney Company
Capt. Glen Thibault, MD.
Toggenberg Mountain
Torbitt's Service Center
Totally You Skin Care Cntr.
United Way of Greater Oswego Cnty
University Chiropractic
George & Karen Valentine
Valti Graphics
Wal Mart-Oswego # 1926
Wendy's
WSEN 92.1 FM Radio
Mary Fran & Rich Yafchak
Your House Your Home
Zonta Club of Oswego

“Literacy is the most important skill to have as a child and as an adult because most learning in our school system and in the workforce is centered around the ability to read, comprehend, reason, and write.”

-Laura
LVOC tutor

Board of Directors:

Susan Coultrap-McQuin, *President*

Rhonda Hutchins, *Vice President*

Steve Chirello, *Secretary*

Arthur Pearson, *Treasurer*

Margaret Barclay

William Carhart

Cathy Crocker

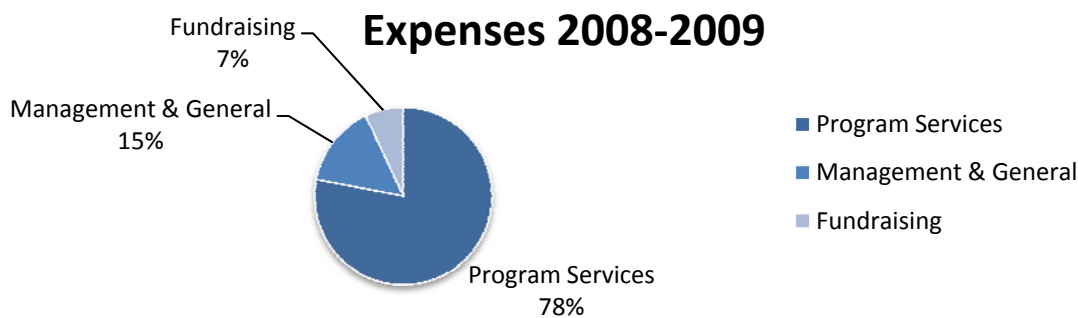
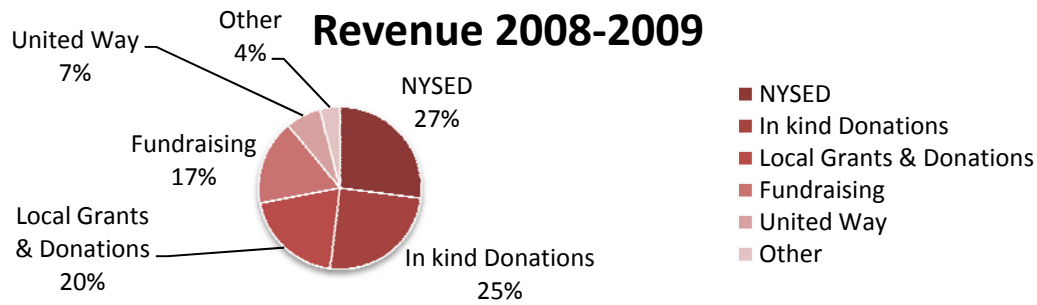
Rita Dexter

Teresa Ferlito

Kathy Mantaro

Allison Nelson

Jamie Persse



LVOC Strategic Plan Goals

1. expand the **visibility** of LVOC in the delivery of literacy programs in Oswego County
2. develop strategies to serve increasing **numbers** of learners each year, including greater numbers of students from beyond the City of Oswego.
3. develop multiple **funding** streams—state and non-state—to ensure long-term viability
4. develop new **partnerships** to advance our mission, revenues, and services.
5. increase the number of learners who meet National Reporting System (NRS) guidelines
6. continuously **improve** services and financial management through assessment and modifications

2009-10 Targets

- Increase the number of basic and ELL learners and tutors by 50%
- Increase the number of students in outlying areas of the county
- Increase the number of corporate sponsors
- Increase learner overall literacy gains by 10%
- Achieve re-accreditation with ProLiteracy Worldwide
- Increase average length of learner and tutor retention

Mission Statement

The mission of Literacy Volunteers of Oswego County is to be a leader in providing adult students the English communication and literacy skills they need to reach their full potential as individuals, parents, workers and citizens.



Literacy Volunteers of Oswego County, Inc.

Read to Succeed

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